

GenPath: The Premier Women's Health Laboratory in South Dakota



Since its inception in 2005, GenPath Women's Health has risen to become one of the premier specialty labs in the country, including the development of an innovative technology platform for sexually transmitted and other vaginal infections, pan-ethnic carrier testing and maternal risk assessment and prenatal diagnosis.

GenPath has grown and evolved to become the One Lab for every phase of a patient's life. As your laboratory partner, GenPath offers solutions to all your testing needs, service needs and technological/connectivity needs.

The benefits of GenPath for physicians and patients in South Dakota:

- Dedicated Account Representatives attuned to your specific needs
- One lab to handle all of your testing needs - from routine to esoteric
- Local service backed by national resources
- Regional courier dispatch service to manage specimen pickup

In addition, GenPath offers state-of-the-art connectivity solutions including:

- Ability to interface with all EMRs
- Convenient electronic test ordering
- Prompt and easy retrieval of test results
- Cumulative patient history
- Laboratory analytics to help manage patient care

To provide better service to your patients, GenPath is contracted as an in-network provider with most major health plans in South Dakota, including:



Aetna



Cigna



Medicaid



Medicare

In addition, GenPath is contracted with the following health plans in South Dakota



Aetna	DAKOTACARE	Medicare
American Postal Workers Union Health Plan	Everence Financial	MVP Health Care
Avera Health Plans	GHI, an EmblemHealth Company	Providence Health Plan
Blue Cross and Blue Shield of Illinois	HealthPlus of Michigan and HealthPlus Insurance	Sanford Health Plan
Blue Cross and Blue Shield of Nebraska		State of South Dakota
Blue Cross Blue Shield Northern Plains Alliance	HIP, an EmblemHealth Company	Trustmark Companies
	Humana Inc.	United Healthcare
Blue Cross Blue Shield of North Dakota	Independence Blue Cross (IBC)	Wellmark Blue Cross and Blue Shield of South Dakota
Cigna Corporation	Kaiser Foundation Health Plan, Inc.	
Coventry Health and Life Insurance Company	Medicaid	

GenPath is a business unit of BioReference Laboratories, Inc.

BioReference Laboratories will file all claims with the above listed payers. Please be aware that this is not a complete list of all health plans with which we participate and is subject to change over time. There may be exceptions in certain areas or for certain members or plans. Other insurance plans not listed may generate a patient bill that the insured individual may be able to use to submit for reimbursement. If you have any question regarding BioReference Laboratories participation with a specific product or health plan, please contact us.